

RATE SHOPPER

Get the edge over your competition

FRAKTEL

POWERED BY JINISYS

Features Overview

Rate Shopping

Snapshot of competitor price & patterns

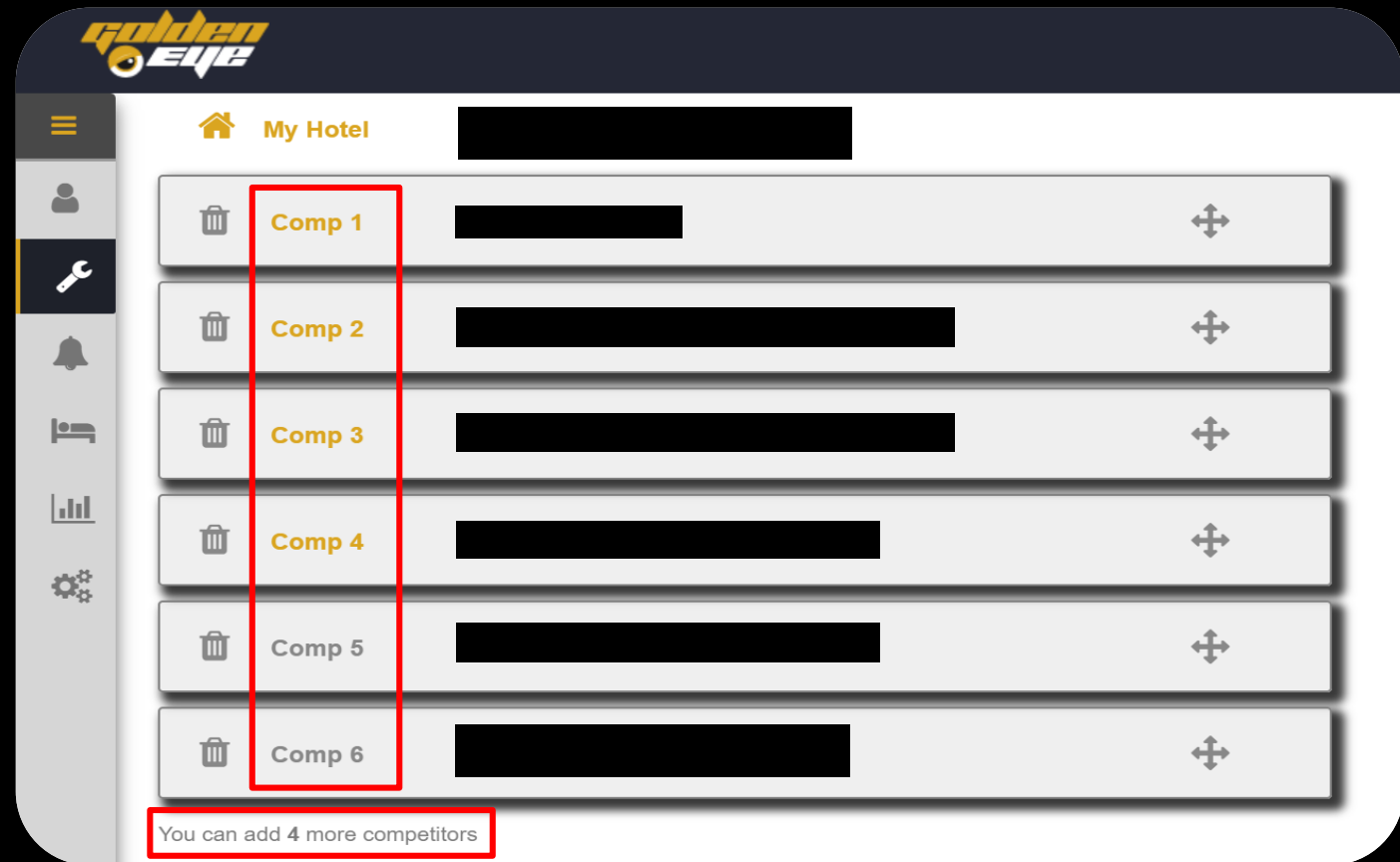
Observe the price & learn how your competitor behaves



Competition Set

Hotel Snapshot in one place

View a quick summary of check-in's, new bookings and earnings for the day or month.



The screenshot displays the 'My Hotel' dashboard in the GoldenEye system. A list of six competitors is shown, each with a trash icon, a name (Comp 1 to Comp 6), a redacted ID, and a plus icon. A red box highlights the first four competitors. Below the list, a message states 'You can add 4 more competitors'.

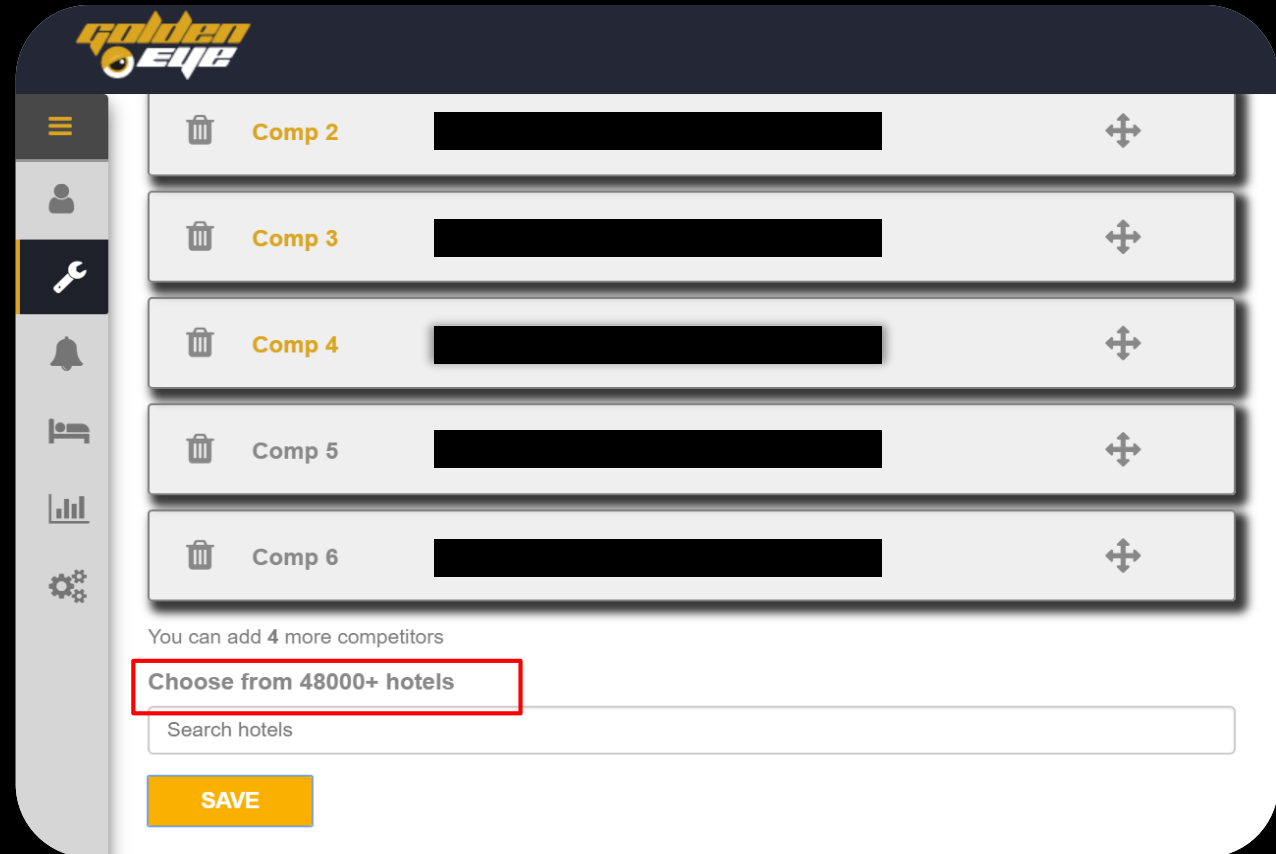
Competitor Name	ID
Comp 1	[Redacted]
Comp 2	[Redacted]
Comp 3	[Redacted]
Comp 4	[Redacted]
Comp 5	[Redacted]
Comp 6	[Redacted]

You can add 4 more competitors

Competition Set

Snapshot of choose from 48000+ hotels for competition set

Customize competition set as per your preference from 48000+ hotels



Benchmarking

Snapshot of benchmarking with competitor

Benchmark with your competition utilizing AI algorithm

Golden Eye

Home Hi [Redacted] Power

Benchmarking

Select Configuration
[Redacted]

Benchmarking

AUTO BENCHMARKING

This shows that how your hotel's categories are benchmarked across your competitor. Each column represents a unique room type.

You can make adjustments here by dragging room types vertically across columns within the same hotels.

Casino Hotel	Superior Room	Executive Room	Superior Pool View Room	Executive Suite
[Redacted]	Not Mapped	Not Mapped	Not Mapped	Not Mapped
[Redacted]	Superior Room	Executive Suite	Not Mapped	Not Mapped
[Redacted]	Not Mapped	Executive Suite	Superior Room	Deluxe Room
[Redacted]	Not Mapped	Not Mapped	Business Class Room	Business Suite

Rate Shopping

Snapshot of competitor sold-out dates

Strategies your pricing as per competitor sold out date

The screenshot displays two sections of a hotel booking interface. Each section features a header with a green square on the left and a red square on the right, both followed by blacked-out text. Below the headers, there are three rows of room options, each with a horizontal line separating it from the next. The first row in each section shows a 'Superior Double ROOM ONLY, Room Only, Max Adults-3' for 3,403, with 'Sold Out' to its right. The second row shows an 'Executive Double ROOM ONLY, Room Only, Max Adults-3' for 3,927. The third row shows a 'Superior Double, Breakfast included, Max Adults-3' for 4,451. A 'Show More' button is located below the third row of the first section. The second section follows the same pattern, with the first row showing a 'Superior Double Room, Room Only, Max Adults-3' for 3,480, also marked as 'Sold Out'. The second row shows an 'Executive Double Room, Room Only, Max Adults-3' for 4,016, and the third row shows a 'Superior Double Room, Breakfast included, Max Adults-3' for 4,551.

Room Type	Price	Status
Superior Double ROOM ONLY, Room Only, Max Adults-3	3,403	Sold Out
Executive Double ROOM ONLY, Room Only, Max Adults-3	3,927	
Superior Double, Breakfast included, Max Adults-3	4,451	
Show More		
Superior Double Room, Room Only, Max Adults-3	3,480	Sold Out
Executive Double Room, Room Only, Max Adults-3	4,016	
Superior Double Room, Breakfast included, Max Adults-3	4,551	

Rate Parity

Keep your hotel rates in-line

Inspect your hotel's online rate disparity with a detailed rate breakup & reason



Rate Parity

Snapshot of disparity in the pricing

View disparity for specific room types

13 Jan 2018 (Sat)

Last fetched 10 hours ago [Refresh](#) (60 Tokens)

Taxes **Disparity** All prices are shown in INR

The variance between the lowest & highest value for the final rate is INR 885, which is higher than your current threshold setting of INR 100.
Rate disparity can be attributed due to difference in Taxes.

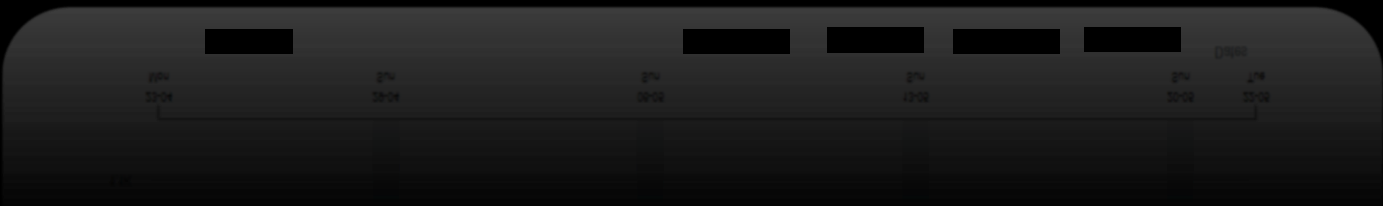
OTAs [Open All]	Room Type	Meal Code	Refundable	Pretax	Taxes	Fees	Final Rate
	Superior Pool View Room	EP	Yes	6,356	1,144	0	7,500
	Superior Pool View Room	EP	Yes	6,356	1,144	0	7,500
	Superior Pool View Room	EP	Yes	6,356	1,144	0	7,500
	Superior Pool View Room	EP	No	6,356	1,144	0	7,500
	Superior Pool View Room	EP	Yes	6,356	1,198	300	7,854
	Superior Pool View Room	EP	Yes	6,356	1,279	750	8,385

Ranking

City level

Snapshot of Ranking on city level

Compare your ranking with your competitor on city level



Ranking

Micro market

Snapshot of Ranking on Micro Market level

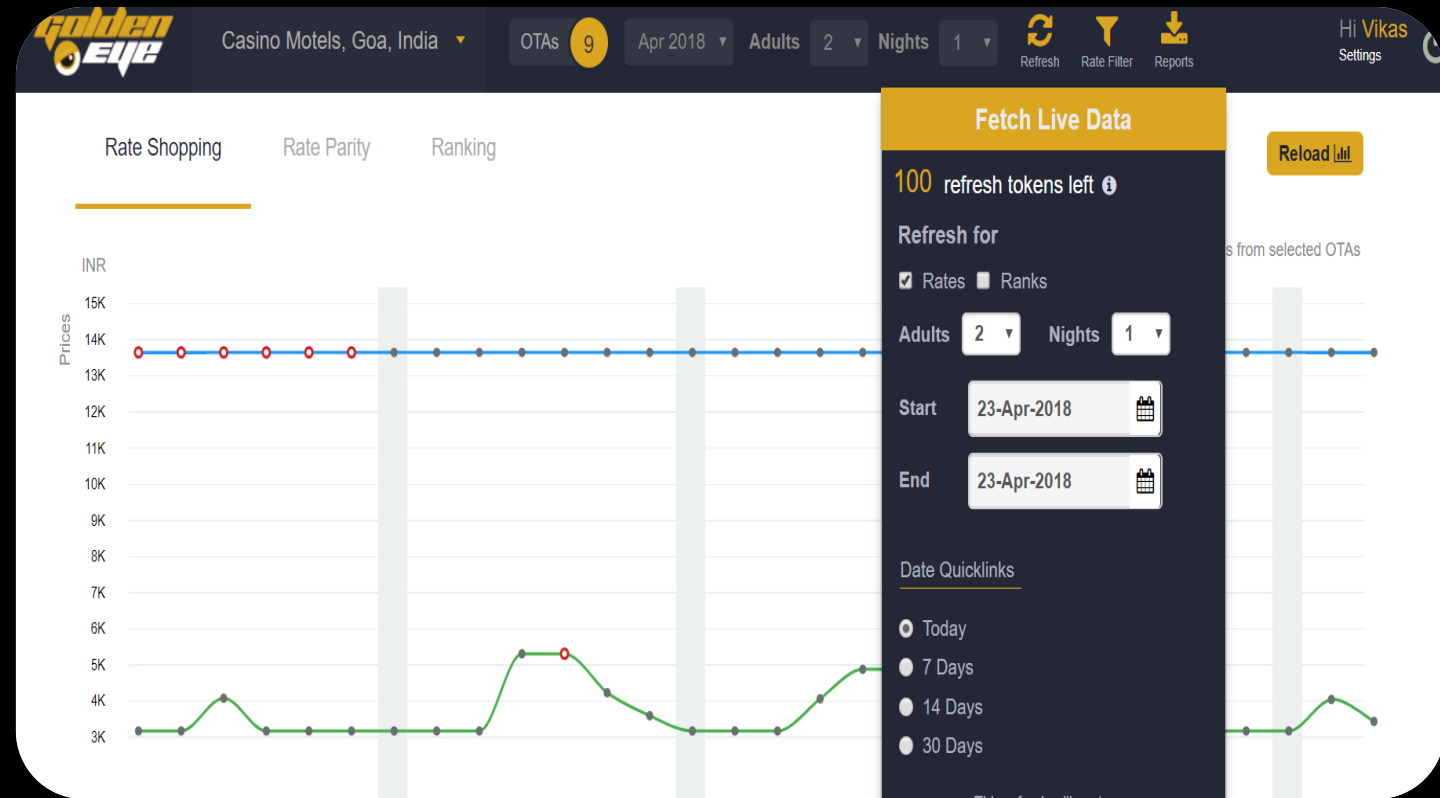
Compare your ranking with your competitor on Micro Market



Refresh

Snapshot of refresh button for rates and ranks

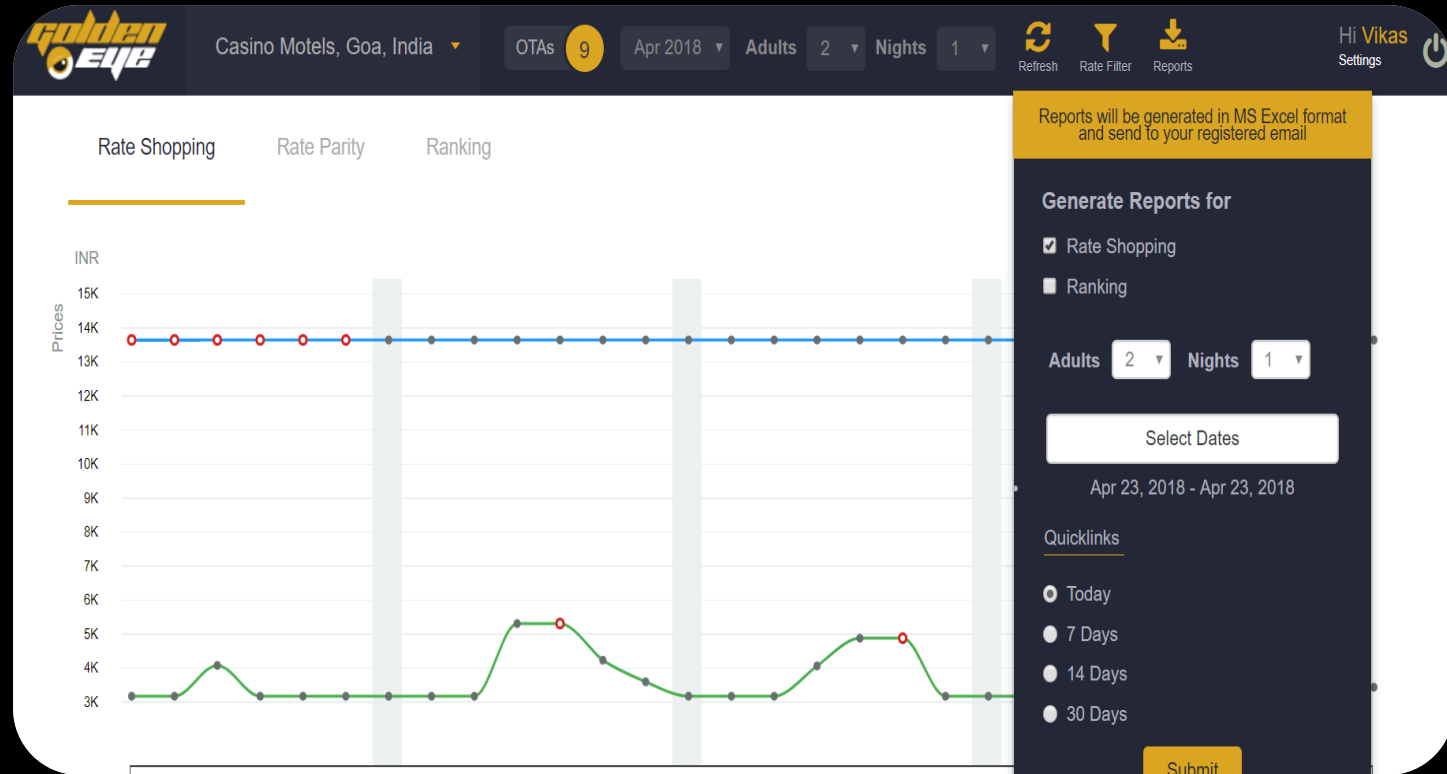
Manually refresh the trends to fetch live data



Reports

Snapshot of report generation in Excel format

Generate reports for Rate Shopping & Ranking



- ❑ Choose default OTAs during the configuration
- ❑ View live rates on 11 major OTAs in a single click
- ❑ Customize the currency as per your country
- ❑ System identified reason for disparity with complete breakup
- ❑ Visualize competitive prices for next 12 months

Rate Shopper Summary

THANK YOU!

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